



**5<sup>th</sup> Annual Day GTI Colloquium Tea and Wine the Great Debate Day 1 Program**  
**January 16, 2020**  
**University of California Davis Conference Center**

| <b>5<sup>th</sup> Annual Day GTI Colloquium Tea and Wine the Great Debate Day 1: 1/16/2020</b> |   |
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| <b>Time</b>  | <b>Activity</b>   |
| 9:00-5:30  | <b>Registration</b> , All day   |
| 9:30- 10 :00   | <b>Welcome</b> <ul style="list-style-type: none"> <li>Katharine Burnett, Founding Director, Global Tea Initiative for the Study of Tea Culture and Science</li> </ul>   |
| 10:00 – 10:30  | <b>Introduction: Katharine Burnett</b><br><br><b>The Great Debate: Significant comparisons of tea and alcohol in history – of the Tang Dynasty text, <i>Cha jiu lun</i>, (The Debate between Tea and Alcohol/Beer/Wine, as it is variously translated).</b>   |
| 10:30 – 11:40  | <b>Aesthetics and Collecting Tea and Wine</b><br>INTRODUCER: BRETT CULBERT, Ph.D. candidate, History of Landscape, Harvard, and Visiting Scholar, UC Davis <ul style="list-style-type: none"> <li><b>Tea Collecting:</b> Norwood Pratt, author of <i>Tea Lover’s Treasury</i> and <i>Norwood Pratt’s Tea Dictionary</i>; and Roy Fong, Imperial Tea Court, San Francisco</li> <li><b>Wine Collecting:</b> Jim Gordon, Editor at Large, <i>Wine Business Monthly</i>, Contributing Editor, <i>Wine Enthusiast</i></li> </ul>   |
| 11:40-11:50  | Question and Answers  |
| 11:50- 1:30  | Lunch   |
| 1:30- 2:40   | <b>Site, Terroir, and Appellations in the Worlds of Wine and Tea</b><br>INTRODUCER: AXEL BORG, Post Harvest Subject Bibliographer, Shields Library, UC Davis <ul style="list-style-type: none"> <li><b>Tea:</b> Fitrio Ashardiono, Ph.D., Senior Researcher, Asia-Japan Research Institute, Ritsumeikan University, and UCD Visiting Scholar, <i>Tea Cultivation and Terroir Framework: Developing the Terroir Concept for the Tea Industry</i></li> <li><b>Wine:</b> Ron Runnebaum, Ph.D., Assistant Professor, Viticulture and Enology, UC Davis, <i>The Effect of Terroir on Pinot Noir Composition and Flavor.</i></li> </ul> |
| 2:40 – 2:50  | Question and Answers  |
| 2:50- 3:00   | Break   |
| 3:00- 3:45   | <b>Internships &amp; Careers: Panel and Tabling</b><br>Chairs: Eliot Jordon, Vice President Tea Peet’s/Mighty Leaf and Helen Hume, Head of Sourcing, Finleys<br>UCD Conference Center<br>Roundtable Discussion <ul style="list-style-type: none"> <li>Eliot Jordon, Vice President Tea, Peet’s/Mighty Leaf</li> <li>Helen Hume, Head of Sourcing, Finleys</li> <li>Cynthia Goldberg, Representative, Internships and Careers Center, UC Davis</li> </ul>  |



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|             | <ul style="list-style-type: none"> <li>• Paula Levitt, Assistant Director, Global Experiential Learning, Global Affairs, UC Davis</li> <li>• Intern: Oviya Sangary, President, Global Tea Club; former intern, Peet's/Mighty Leaf, Senior, Double Major in Economics and Statistics</li> <li>• Intern: Shunsuke Maekawa (Matt); former intern, Q Trade; Junior, Bachelor of Science in Food Science from UC Davis</li> </ul> |
| 3:45 – 3:55 | Question & Answer  |
| 3:55 – 4:00 | Closing Remarks Katharine Burnett, Founding Director, Global Tea Initiative for the Study of Tea Culture and Science   |
| 4:00 – 5:30 | Industry booths and reception  |